



Environment Ireland[®] Yearbook



The essential guide for
the Irish environment

Media pack

The Environment Ireland® Yearbook

The Environment Ireland® Yearbook is a high quality annual reference publication for those interested in environmental issues in Ireland.

Who reads the Environment Ireland Yearbook?

- policy makers;
- regulators;
- senior managers in environmental services companies;
- water, waste and infrastructure providers; and
- professional firms servicing the sector.

The yearbook covers all aspects of the environment in Ireland from major policy issues and sub-sectoral analysis through to comprehensive listings of government agencies, environmental services companies, water and waste companies, consultants and services providers across the sector. The yearbook is a detailed reference to the main environmental issues and sectors in Ireland, north and south.



Overview of contents

1. State of Ireland's environment

- European environmental policy
- Irish environmental policy
- Northern Ireland environmental policy
- Government departments: Republic of Ireland
- Government departments: Northern Ireland
- Other organisations with an environmental role

2. Climate change

- COP26
- Climate change in Ireland
- Climate mitigation and adaptation
- Climate Act 2021
- Climate Action Plan 2021
- Emissions trading and EU ETS

3. Planning and the environment

- Planning in Ireland
- Role of local government
- An Bord Pleanála
- Planning in Northern Ireland
- Planning legislation

4. Sustainability

- The green economy
- ESG reporting
- Green finance
- Sustainability in the public sector
- Industry, innovation and infrastructure
- Sustainable transport
- Green tourism
- Sustainable cities and communities

5. Circular economy and resource management

- The role of technology
- Sustainable supply chains
- Case studies
- Towards a circular economy: Ireland and EU
- Waste management regulations in Ireland
- Resource efficiency and 'the end of waste'
- Hazardous waste
- Role of local government in waste management
- Waste regulations
- Illegal waste and environmental crime
- Financing waste infrastructure
- Community engagement for waste projects
- Waste technologies
- Waste-to-energy
- Anaerobic digestion

6. Public health and the environment

- Air quality in Ireland
- National Clean Air Strategy
- Air quality enforcement
- Noise pollution

7. Nature

- Biodiversity in Ireland
- Land and soil
- Habitats and species
- Ecosystems
- Peatlands
- Forestry

8. Water

- Water quality in Ireland
- Marine environment
- Drinking water supply
- Waste water treatment
- Water infrastructure and services in Northern Ireland

9. Agriculture and the environment

- Sustainable land use policy
- Agriculture emissions
- Environmental conservation

10. Environmental research

- Research programmes and organisations

11. Who's who in the Irish environment

- A who's who guide to the key 100 individuals in the environment sector

12. Environment Ireland directory

- Representative groups and associations
- NGOs
- Consultants and advisors
- Legal advisors
- Technical and engineering advisors
- Planning consultants
- Laboratory services
- Waste management companies
- Water treatment

The benefits of advertising

By advertising in the Environment Ireland® Yearbook you will:

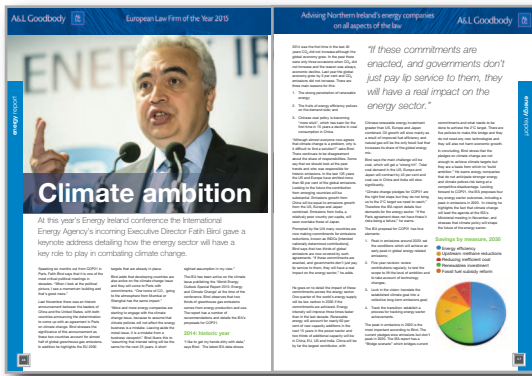
- Project your organisation to senior managers and policy makers in the Irish environmental sector – reaching all decision makers and key influencers across the sector;
- Reach environment managers across the manufacturing and services sectors including agri-food, chemical/pharmaceutical, high tech manufacturing, construction and large commercial sites;
- Promote your goods and services to budget holders across the waste, water and environmental infrastructure sector;
- Feature in a book that will not gather dust on the bookshelf. It will be used again and again throughout the year as a reference source ensuring repeated viewing of advertisements;
- The Environment Ireland® Yearbook will be distributed in Ireland widely and overseas. It will also be distributed to delegates at the major annual Environment Ireland® conference held in Dublin each Autumn and at the Irish Climate Summit.

Unique features of the Environment Ireland® Yearbook

- Over 200 pages crammed with useful information
- Expert analysis of key environmental issues
- Listings of all relevant policy makers and government agencies
- A detailed guide to each sector, with listings of organisations and companies active in each sector
- 'Who's who' section giving biographical details of the key decision makers in the Irish environmental sector
- Directory of companies selling environmental products and services
- A practical overview of the planning processes in Ireland, north and south
- Practical guides on environmental issues for senior managers



Advertising ratecard



Mechanical data

- **Double page spread**
Bleed - 358mm x 256mm
Trim - 352mm wide x 250mm high
- **Full page**
Copy area - 145 mm wide x 210mm high
Bleed - 182mm wide x 256mm high
Trim - (B5) - 176mm wide x 250mm high
- **Half page**
145mm wide x 100mm high

Rate card for display adverts*	
Double page spread	€2,995
Full page colour	€1,995
Half page colour	€1,295
Special positions*	
Outside back cover	€4,995
Inside front cover	€2,695
First right hand page	€2,395
Exclusive chapter sponsor	€5,995

*All prices are subject to VAT

Expert advice and assistance

The Environment Ireland team can offer guidance about what type of advertisement is appropriate – where it should be located to achieve maximum impact – and how to optimise profile. A complimentary graphic design service is available to advertisers who do not have access to an advertising agency or in-house design service.

General

1. All artwork should be supplied in digital format.
2. All fonts, scanned images and graphics should be included on the disk or email (even though they may also be embedded into the artwork).
3. All fonts should be Postscript format.
4. All artwork, scanned images and embedded graphics must be CMYK ink separated for printing.
5. Scanned images and graphics should be saved as 'eps' files (filename.eps) or 'tif' files (filename.tif). Photographic files may also be saved as 'jpeg' (filename.jpg).

For further information on how your organisation can feature, contact our sales team:

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