



Institute <sup>for</sup>  
European  
Environmental  
Policy

# Climate Action in Europe and Beyond

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Environment Ireland Conference  
19th January 2022

[www.ieep.eu](http://www.ieep.eu)



@IEEP\_eu

# Outline

- IEEP in a few words
- Beyond climate 'only' action
- Systemic changes and the European Green Deal
- EU to lead a global change?

# IEEP?

More than 40 years old

Independent, evidence based

Launched the Think2030 platform of experts

Sustainability think tank- Network of think tank 'Think Sustainable Europe'

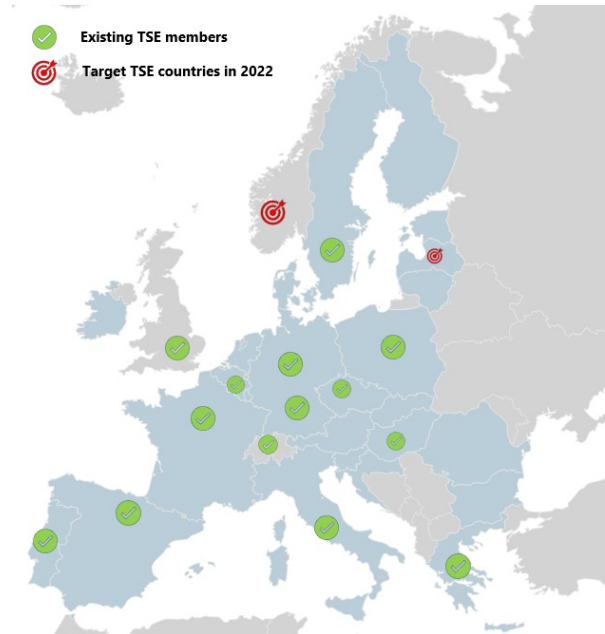
Committed to advancing impact-driven sustainability policy across the EU and the world

Work with stakeholders across EU institutions, international bodies, academia, civil society and industry



## THINK 2030

Science-policy  
solutions for a more  
sustainable Europe





**THINK  
2030**

Science-policy solutions for  
a more sustainable Europe

- Launched in 2018, Think2030 is an evidence-based, non-partisan platform of leading policy experts from European think tanks, civil society, the private sector and local authorities.
- The platform meets at least once every two years for a high-level conference to discuss and present the outcomes of the collaborative work.

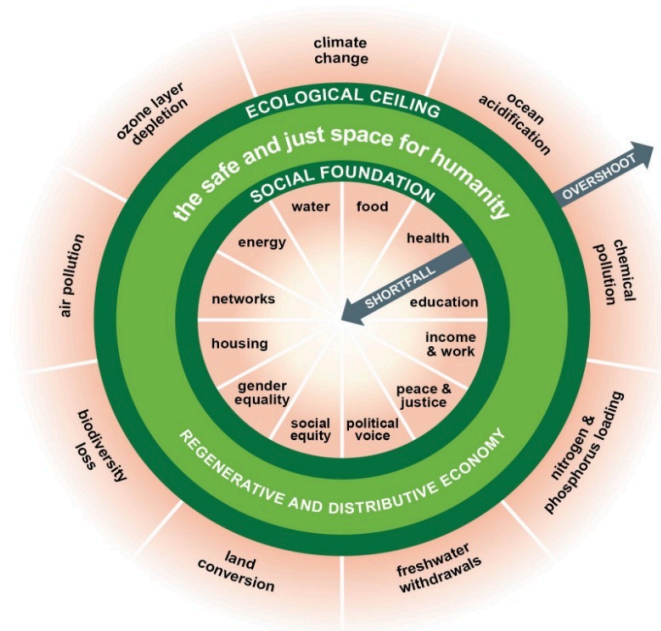
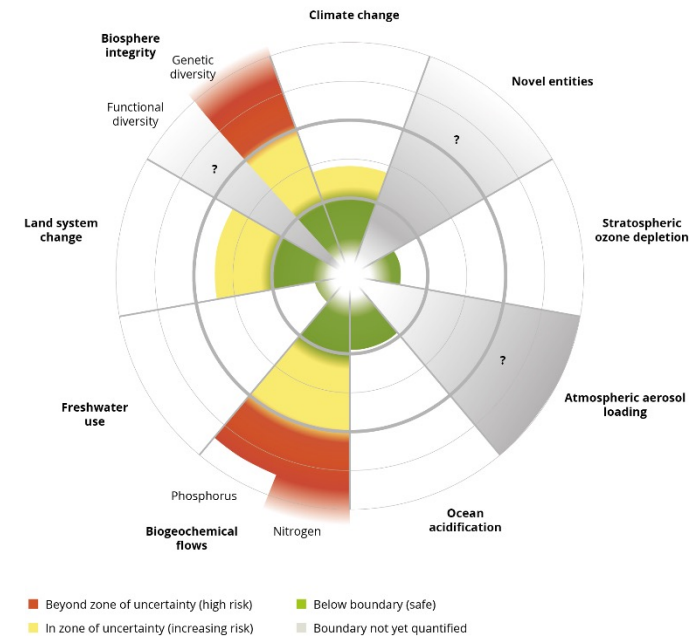
### **Think2030 conference in 2020**

- The first Think2030 conference took place in Brussels on 17-18 October 2018..
- The 2020 edition took place online in November, co-organised by the Ecologic Institute, IEEP and the TMG Think Tank.
- 250 participants from all EU MS
- Involvement of high-level participants (see agenda).
- Request of follow up meetings by Timmermans Cabinet on ETR, product policy, biomass and forest
- High impact on website and newsletter (840 users accessed the website in the two weeks surrounding the conference; New email subscribers from Think2030.eu: 53) and social media (total number of tweets: 126; total number of retweets: 289; total number of likes: 711).

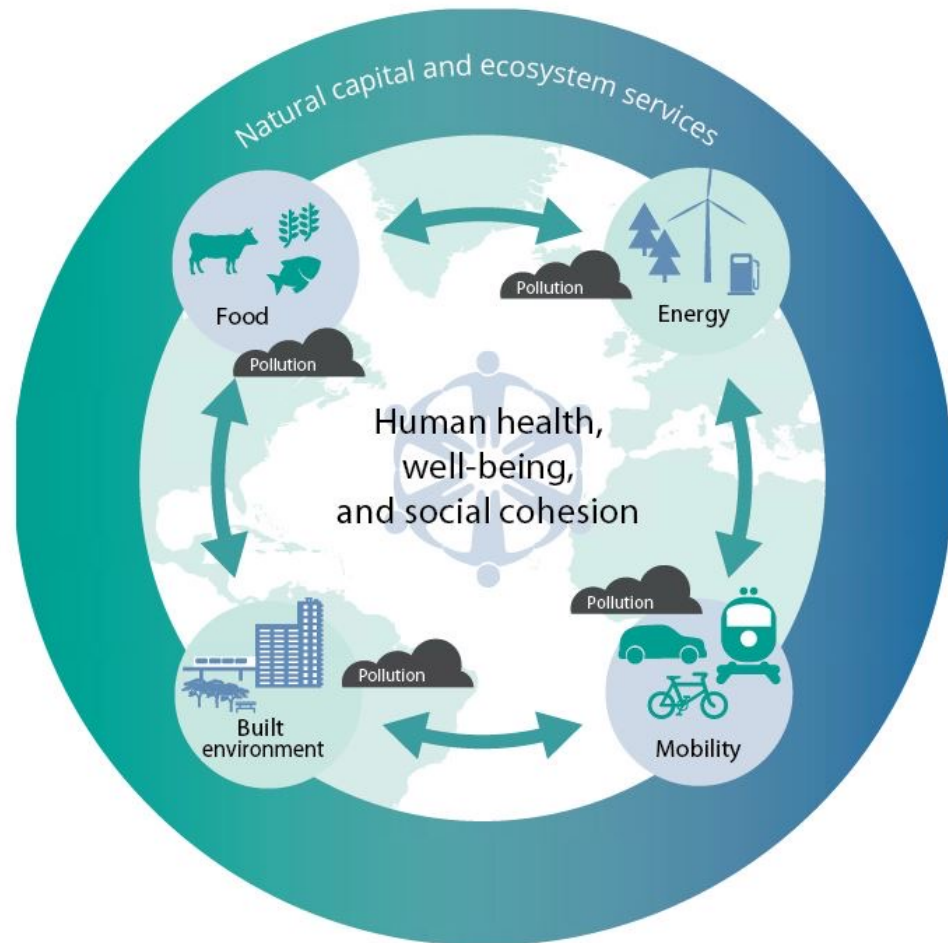
# Beyond climate only action

*‘To stay within planetary boundaries, by 2050 average European will have to reduce by 80% the amount of natural resources they currently use’*

30x30 Actions for a Sustainable Europe  
Think 2030 report, IEEP



# Systemic changes and the European Green deal



Source : EEA

# Systemic changes and the European Green Deal

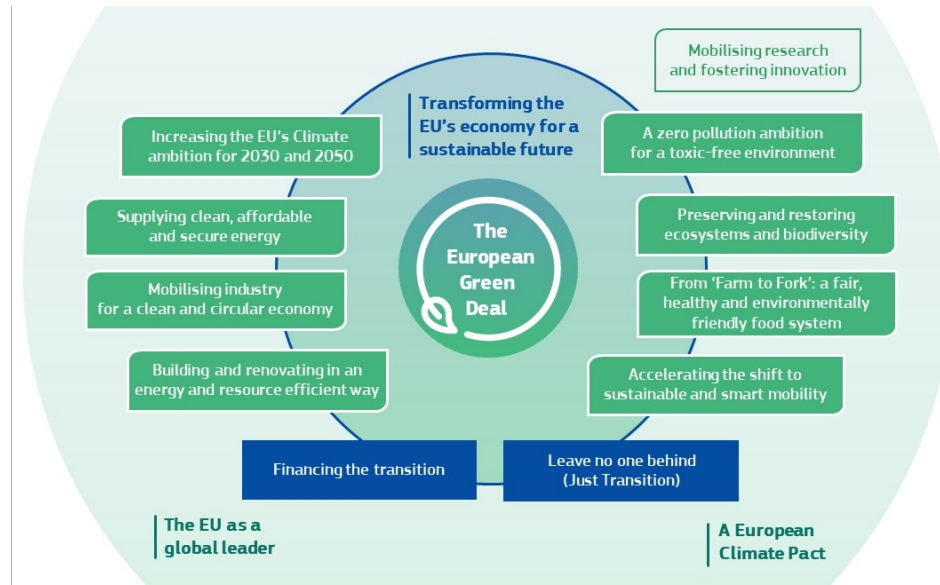
## Transformative sustainability agenda

- **Most ambitious narrative to date** designed to address Europe's inability to reach most of its environmental objectives-, become climate neutral in 2050 and to address the growing concerns of its citizens.

*BUT*

**Implementation of the Green Deal depends entirely on European processes, on the drive of the European Commission and on the will of the European Parliament but most and foremost the one of the Member States.**

The European Green Deal is still unknown to the public, and more worryingly, unfamiliar to most public officials at the Member State level



# Systemic changes and the European Green Deal

## Transformative sustainability agenda

- **Most ambitious narrative to date** designed to address Europe's inability to reach most of its environmental objectives-, become climate neutral in 2050 and to address the growing concerns of its citizens.

*BUT*

Sitting on a **siloed** structured Institution and decision making process



# Systemic changes and the European Green Deal

## *IEEP European Green Deal Barometer*

### Methodology

The survey was conducted online between December 2020 and January 2021.

Total sample  $n=295$



6



# Systemic changes and the European Green Deal

## *IEEP European Green Deal Barometer*

### Biggest barriers to implementing the European Green Deal



# European Green Deal Barometer: Key recommendations from sustainability experts (1)

Ensure that the award and use of EU recovery funds is focused on low-carbon and environmental projects



Mainstream a circular economy approach in the EU industrial strategy

Include an ambitious absolute target in material footprint reduction within CEAP



Align CAP reform and CAP strategic plans with the 'farm to fork' strategy



Boost investments in nature-based solutions with science-based criteria for economic activities that contribute to protecting biodiversity and ecosystems

# European Green Deal Barometer: Key recommendations from sustainability experts (2)

Harmonised and SDG  
aligned monitoring  
framework to track progress  
on EGD implementation



Empower local and regional  
authorities

Long-term assessments of  
current public policy to ensure  
intergenerational equity



Position the EU as a global  
environmental sustainability  
standard setter and  
market creator



Raise awareness regarding the  
green deal amongst  
sustainability experts, public  
officials and the greater public

# EU to lead a global change?

- The European Green Deal: an inspiring model?
- CBAM-> spread of carbon markets and pricing and other climate policy measures in third countries??
- Greening of trade policy (bilateral agreements)?

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